

The Restaurant Developers

Restaurant Management & Consulting Services Form

Who We Are

We are a company specializing in establishing, operating and developing restaurants, with real practical experience in operating successful restaurant chains in the Egyptian market.

We offer integrated solutions that start from the idea and end with operations management, profit realization and expansion.

Setup

From Scratch Setup

Management

Full Management

Result

Ready & Scalable

Our Services

Our Services

From Scratch Setup

From idea to launch — complete setup services.

1. Creation & Setup

- Kitchen layout & workflow design
- Equipment specs and technical specs
- Space division (Front & Back of House)
- Execution & finishing management

2. IT & Systems

- POS systems (Software & Hardware)
- CCTV and monitoring systems
- Internet and servers
- Branch and central kitchen integration

3. Branding & Marketing

- Visual identity and logo design
- Menu engineering & pricing strategy
- Staff uniform design
- Packaging and product design
- Comprehensive marketing plan (Online & Offline)

4. Procurement & Supply Chain

- Supplier and manufacturer contracting
 - Expand supplier base
 - Negotiate best prices
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- Centralized procurement system

5. Logistics & Warehouses

- Warehouse system setup
- Supply and transport management
- Inventory movement control
- Inventory control system design

Full Restaurant Management

Complete day-to-day operations management.

1. Management & Organizational Structure

- Full administrative structure design
- Department distribution (Operations, HR, Finance, Marketing, IT, QA, Training)
- Full daily operations management

2. HR Management

- Internal company policies
- Job descriptions for each role
- Attendance system
- Penalties and rewards system
- Salaries and salary scale
- Social and medical insurance
- Income tax

3. Financial Management & Cost Control

- Cost calculation (Food Cost & Prime Cost)
- Product pricing
- Monthly P&L preparation

- Document cycle setup
- Cash flow management
- Profitability and bonus KPIs
- Investment and expansion plans

4. QA & Food Safety

- Standard quality benchmarks
- HACCP & hygiene systems
- Periodic camera monitoring
- Weights and portion review
- Expiry and storage monitoring
- Opening and closing policies
- Violations and evaluation system

5. Training & Development

- New employee training
- Full operational SOPs
- Employee performance evaluation
- Promotion system
- Quality and operations testing

6. Marketing & Sales Management

- Marketing strategy
- Media buying
- Content creation (Photo/Video)
- Social media management
- Offers and bundles management
- Sales improvement and higher average ticket

7. IT Management

- All technology systems management
- System maintenance
- Cameras and displays management
- Technical troubleshooting
- Branch and platform integration

8. Call Center Management

- Professional call center setup
- Sales and upselling training
- Performance and call monitoring
- Phone sales growth

9. Daily Operations (Operations)

- Operations from opening to closing
- Quality and service monitoring
- Orders and delivery management
- Sales platforms (Talabat, Website, App)
- Operational efficiency
- Standardized operations across branches

Credibility

We build operating systems, not just presentations.

TRD Consultation

Contracting Models

We can work with multiple models:

- Setup only (One Time Setup Fee)
 - Monthly operations management (Management Fee + % of profits)
 - Operational partnership (Equity Partnership)
 - Turnkey project (Handover key)
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Next Step

Let's build the right operating model.

We don't just offer consulting.

We deliver a ready, successful restaurant.

Scalable and profitable.

Consultation Email

info@trdconsultation.com

Use this address for proposals, partnerships, and project consultation.

Start Application



Scan the QR code or use the link to start the application in one step.

<https://trdconsultation.com/en/start-application>